

PORT OF ANACORTES

Minutes-Special Meeting

April 20, 2010

The Port Commission of the Port of Anacortes held a Special Commission Meeting on April 20, 2010. The purpose of the meeting was for the Commission and senior staff to hold a strategic planning and discussion session. This meeting was held at the Commission Meeting Room of the Main Port Warehouse Building, 1st & Commercial Avenue, Anacortes Washington.

In Attendance: Commission President Rubin, Commission Vice President Mooney, Commission Secretary Niver, Commissioner Hopley and Commissioner Short.

Also in attendance: Executive Director Hyde, Director of Operations & Facilities Hachey, and Director of Finance & Administration Johnson.

CALL TO ORDER

At 9:02 A.M. Port Commission President Rubin called the Special Meeting to order and announced the purpose of the Special Meeting. He noted that this was a round table format for the purpose of discussing strategic planning and discussion.

SPECIAL AGENDA

DISCUSSION

Strategic Planning –

Commissioner Rubin noted the consensus of the Commission from the February 16, 2010 Special Meeting for Strategic Planning was that:

1. Local Government can and should help shape the future.
2. We cannot predict the future, but we can help guide staff through Commission values.

Commissioner Rubin posed the following questions for the Commission:

1. Is the Strategic Plan still valid?
2. Can we now identify changes that will be needed by 2040?
3. Are the purpose statements for our existing facilities still valid?

The Commission discussed these questions at length with the consensus being that the Port's Strategic Plan is still valid, however the Mission Statement should be amended to add the words, "and environmental clean-ups" to Tenet #6. This change will be brought to the Commission for formal approval.

Regarding the Port's facilities purpose statements from the Strategic Plan, the Commission was in agreement that both the Marine Terminal and Marina statements should be revised. For the Marine Terminal, the Commission suggested a change as

follows: “The purpose of the marine terminal is to develop primarily water dependent business activities, and the orderly and efficient movement of cargo and passengers to and from the water.” Following additional discussion of the Marina purpose statement, the Commission agreed to work on this statement at the next Commission meeting.

Commissioner Rubin reviewed other notes made by the Commission at the February 16, 2010 meeting in which the Commission had identified the following ideas regarding what changes may occur by the year 2040 as follows:

Industry

The petroleum industry may be in decline.

Tourism is a likely opportunity.

We may see alternate fuel cars and/or mass transit increase.

There may be increased parking problems with population growth and regulations.

Workforce

Housing costs will keep many workers out of the local housing market.

Many will commute from other communities.

Financial risk

Shipping at the Marine Terminal is concentrated on the petroleum industry.

Consideration could be given to diversification and also to plan for lower revenues.

Commission Effectiveness -

The Commission considered the proposal for Building a Positive Image and Optimizing Success, presented by Mr. Duane Knapp of Brand Strategies at the Commission’s Special Meeting/Retreat of January 19, 2010. The Commission’s consensus was that they would not engage the services of Mr. Knapp.

COMMISSION DISCUSSION

Commissioner Rubin called for any additional discussion. The Commission agreed that the meeting was worthwhile and will plan to meet again in Special Session in about thirty days.

COMMUNICATIONS

There were no additional communications from staff.

UPCOMING MEETINGS

Executive Director Hyde reviewed the Commission’s upcoming meeting schedule. The next regular meeting will be May 6, 2010 at 7:00 p.m. in the Commission Meeting Room. On May 12-13, members of the Commission and staff will attend the Washington Public Ports Association Meeting at Lake Chelan. The next regular study session meeting will be May 20, 2010 at 7:00 p.m. in the Commission Meeting Room.

PUBLIC COMMENT PERIOD

Commissioner Rubin opened the floor for public comment. Hearing no one with a desire to address the Commission, the floor was closed.

ADJOURNMENT

With no other business to discuss at this time, Commissioner Rubin called for a motion to adjourn. Commissioner Hopley moved to adjourn the special meeting. Commissioner Mooney seconded the motion, which carried unanimously and the special meeting adjourned at 11:55 a.m.

Attest:

Keith Rubin, President

Pat D. Mooney, Vice President

Ray Niver, Secretary

William L. Short, Commissioner

Steve Hopley, Commissioner

Julie Johnson Lindsey, Executive Assistant
April 20, 2010 from notes by R. Hyde